

ANNOUNCING NCJW NY'S 125TH ANNIVERSARY BEQUEST CHALLENGE

Now through June 30, 2020, notify us about your bequest and you will generate a 10 percent matching gift today for NCJW NY.

In honor of NCJW NY's 125th anniversary year, a group of generous donors have come together to pledge a total of \$40,000 towards the NCJW NY Bequest Challenge Matching Grant Fund. Planning your bequest now will not only secure the future of NCJW NY tomorrow, but will help us achieve our mission today.

HOW YOU CAN PARTICIPATE

1. Name National Council of Jewish Women New York Section as a beneficiary of a planned gift.

All planned gifts completed, documented, and/or communicated to NCJW NY for the first time during the challenge period will qualify for the Bequest Challenge. This includes gifts through wills, trusts, retirement plans, investment accounts and life insurance policies.

NCJW NY does not directly offer charitable gift annuities, charitable remainder trusts, or charitable lead trusts. However, you may be able to set up these types of planned gifts through your lawyer and designate NCJW NY as a beneficiary.

2. Let NCJW NY know about your plans.

Document your planned gift by completing NCJW NY's Planned Gift Notification Form.

***Note:** You may choose to remain anonymous if you wish; simply check the box on the form and NCJW NY will not publish your name on any lists and will not share information about your plans.*

3. Your planned gift will also generate a contribution this year -- equal to 10 percent of your planned gift amount -- from the Bequest Challenge Matching Fund.

For example, a bequest of \$10,000 will leverage a \$1,000 gift now. These funds will support vital programming NCJW NY provides for our community today, including nutrition services for the hungry; enrichment and support for isolated elderly; literacy and school readiness programming for economically disadvantaged children; and advocacy for progressive policy change.

***Note:** If you do not wish to tell us the amount of your bequest, you may omit that information. All Planned Gift Notification Forms will result in a minimum of \$500 from the Matching Grant Fund.*

Ensure the future of NCJW NY, while unleashing funds for current programming.

THANK YOU!



For more information, please contact Executive Director Andrea Salwen Kopel at 646-884-9460 or akopel@ncjwny.org, or Director of Development Sarah Waldbott at 646-884-9462 or swaldbott@ncjwny.org

NCJW NY Planned Gift Notification Form

To support the vital work of National Council of Jewish Women, New York Section, I have included a gift to NCJW NY as part of my overall estate plan. **My gift to NCJW NY is through my: (please check all that apply)**

- Will
- Living Trust
- Retirement Account (Optional: Fund and company name): _____
- Investment Account (Optional: Fund and company name): _____
- Life Insurance Policy (Optional: Fund and company name): _____
- Other (Please specify): _____

Value of gift designated for NCJW NY (as an exact or approximate value, if you prefer)

- My gift is stated as a specific dollar amount: \$ _____
- My gift is stated as a percentage, which would result in a gift in the amount of approximately \$ _____
- I prefer not to state the amount of my planned gift.

Please provide any additional details that you would like for NCJW NY to know about your gift, including any particular designation for the funds.

- I have included a copy of the relevant portions of my will, trust, or other documentation.
Or,
- I prefer not to provide this documentation.
- I wish to remain anonymous with respect to my legacy gift.

Signature

Today's date

Full Name (please print)

Date of birth

Address (number, street, apartment number, city, state, and zip code)

Preferred daytime phone

Email address

We recognize that this does not constitute a binding commitment or the legal promise of any future donation to NCJW NY. We understand the bequests are revocable and that your estate plans may change. We do ask that you please notify us if your plans do change.

If you have any questions, contact:
Andrea Salwen Kopel, Executive Director at 646-884-9460 or akopel@ncjwny.org,
or Sarah Waldbott, Director of Development at 646-884-9462 or swaldbott@ncjwny.org.
Please return form to: NCJW NY, 241 West 72nd Street, New York, NY 10023 or scan and email to akopel@ncjwny.org or swaldbott@ncjwny.org